

NEEDS

Ayurveda Pvt Ltd

Business Plan



Plot no-430, Part -2 HSIIDC,
Near Namastay Chowk,
Karnal -132001, Haryana, India

www.needsayurveda.com





Meet Our Best Team



Mr. Anup Bhardwaj

CHIEF MANAGING DIRECTOR

My family" s legacy introduced me with this wonderful world of home remedies and that's how I started believing in it.....



Mr. Avnish Bhardwaj

MANAGING DIRECTOR

It is a reflection of our core purpose and core value. We are proud to say that our brand NID is one of the most trusted brands in India and worldwide. We believe in the quality and purity of producing the best ayurvedic remedies..



Vision

To be the company that best understands and satisfies the product, service and self-fulfilment needs of all the stakeholders who are directly or indirectly connected to our company.



Mission

To enhance wealth generating capability of enterprises and individuals in a globalized environment and delivering superior value to all our stakeholders.



Needs Certificate





Needs Manufacturing Unit



Cost Of Living

Indian Planning Commission

| YEAR | FAMILY | EXPENSES |
|------|--------|----------|
| 1940 | 2 + 15 | 10/- |
| 1960 | 2 + 7 | 100/- |
| 1980 | 2 + 5 | 1000/- |
| 2000 | 2 + 2 | 10000/- |
| 2020 | 2 + 2 | 100000/- |
| 2040 | 2 + 2 | ??? |



Why Our Needs !

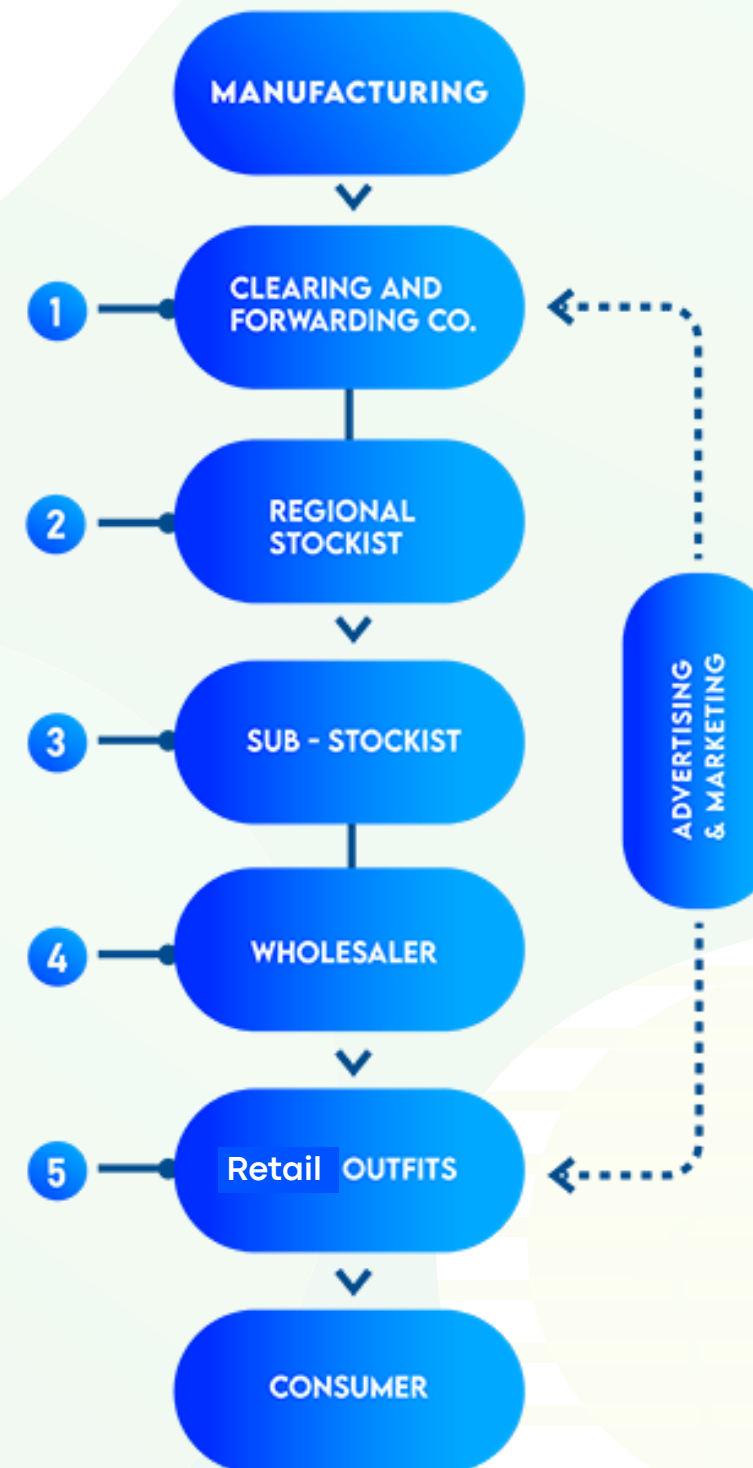


Financial
Freedom

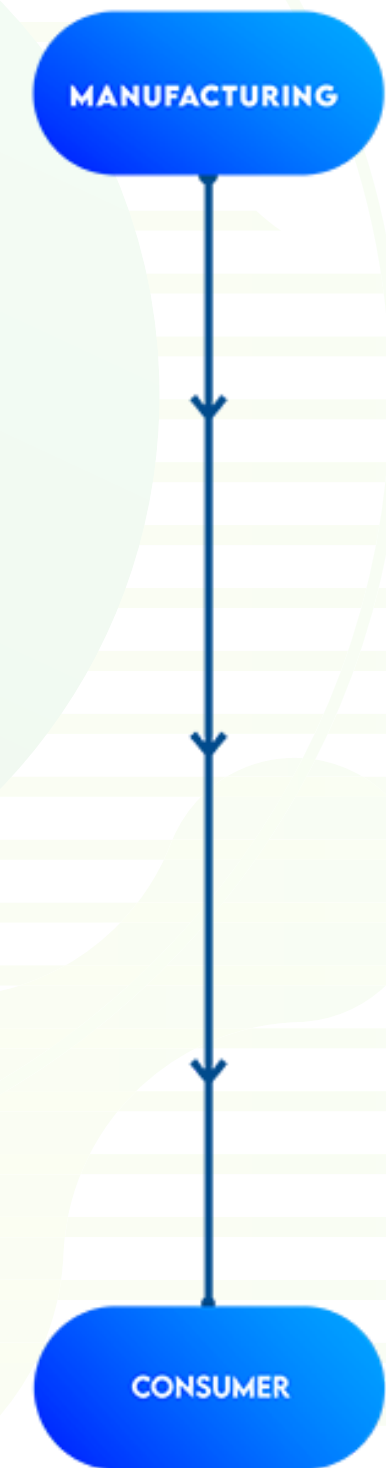
Traditional v/s Direct Marketing



TRADITIONAL MARKETING



DIRECT SELLING





Turnover Of Network Marketing Around The World

| POPULATION | TURNOVER |
|-----------------|-------------|
| America – 32 Cr | 21,250 Cr |
| China – 140 Cr | 1,77,450 Cr |
| Japan – 12 Cr | 16,350 Cr |
| Korea – 5 Cr | 94,250 Cr |
| Brazil – 20 Cr | 92,300 Cr |

| POPULATION | TURNOVER |
|-----------------|-----------|
| Germany – 8 Cr | 55,250 Cr |
| Maxico – 12 Cr | 52,650 Cr |
| France – 6 Cr | 34,450 Cr |
| Malaysia – 3 Cr | 30,550 Cr |
| India – 132 Cr | 7,880 Cr |



Product Range



- Health Care Products –Self Manufacturing
- Beauty Care products–Self Manufacturing
- Personal Care products–Self Manufacturing
- Agro Products (Coming Soon....)
- FMCG
- Garments (Coming Soon....)
- Electronics (Coming Soon....)

Product Range



- Online Treatment facility
- Effective Training Department
- Continuous Learning & Development
- Unique Career Opportunity
- Daily Payout System
- Efficient Business Promoters



Business Plan

Free Registration

FIRST INCOME: MATCHING INCOME



- **FIRST INCOME: MATCHING INCOME**
- **Direct Sponsor Income On First Level 5% Second Level 2%.**
- **The moment a third referral is introduced either directly or indirectly in your team completing a ratio of 2:1 or 1:2 between both the blocks, your first matching is achieved awarding you 20% ratio as joining BV.**
- **Subsequently for every two new referrals in your team, in the ratio of 1:1 you complete another matching and this process will continue till infinity awarding you 20% every time (subject to daily capping).**





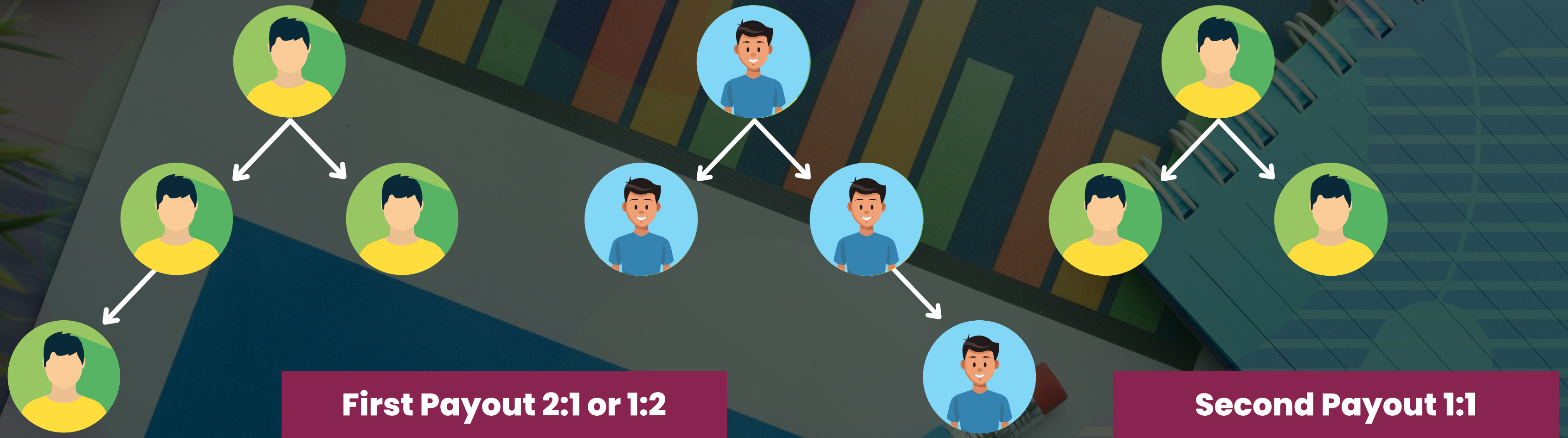
Activation Packages

| ACTIVATION BV | PV | DAILY PAYOUT (20%) | DAILY CAPPING |
|---------------|--------|--------------------|---------------|
| 1000 BV | 1 PV | 200 | 2000 |
| 2500 BV | 2.5 PV | 500 | 5000 |
| 5000 BV | 5 PV | 1000 | 10000 |
| 10000 BV | 10 PV | 2000 | 25000 |

1000 BV = 1 PV



Matching Income



- Monthly Income Rs. 7,50,000/-

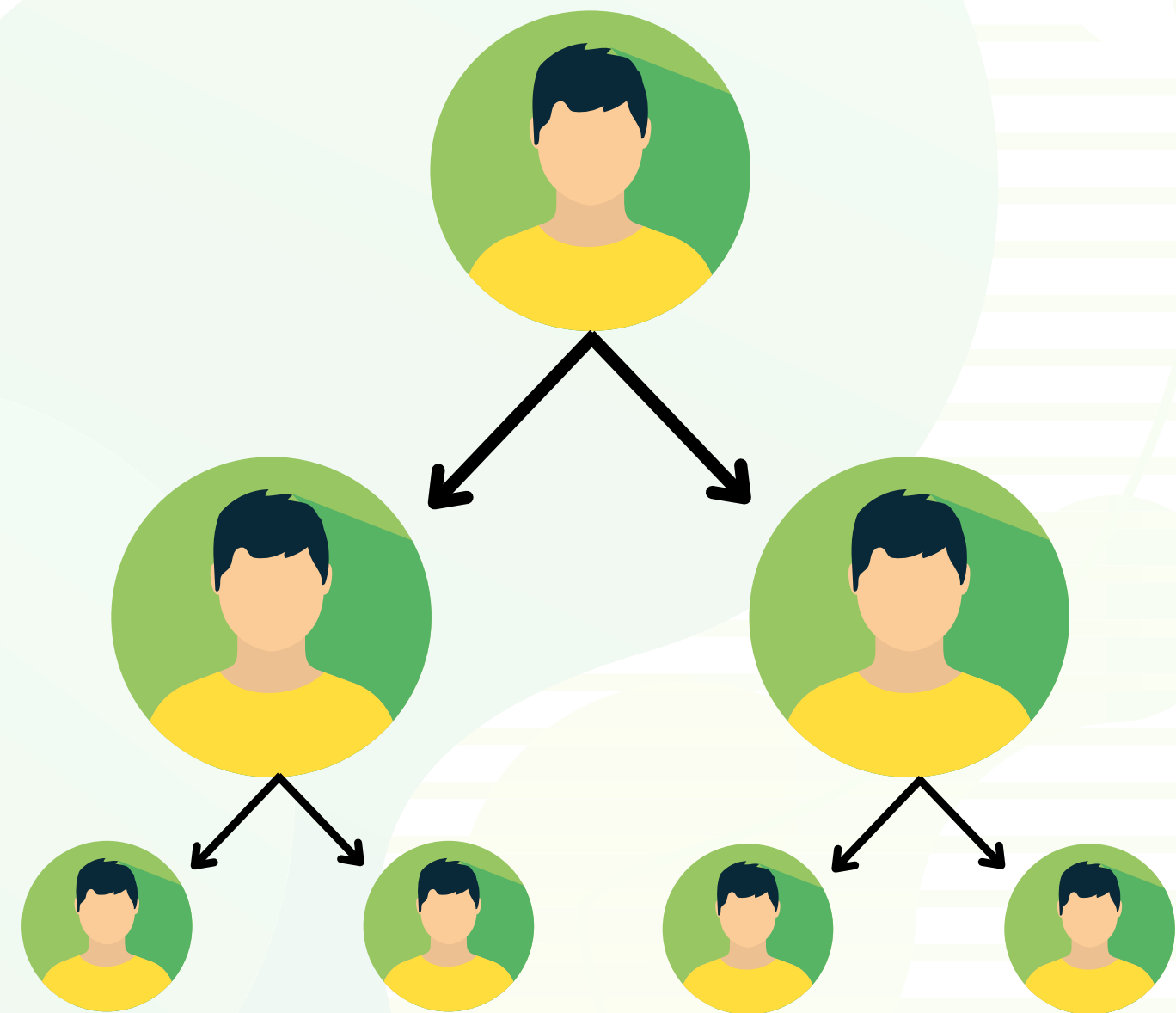


Direct Sponsor Income

First Level = 5%

Second Level = 2%

Unlimited Income





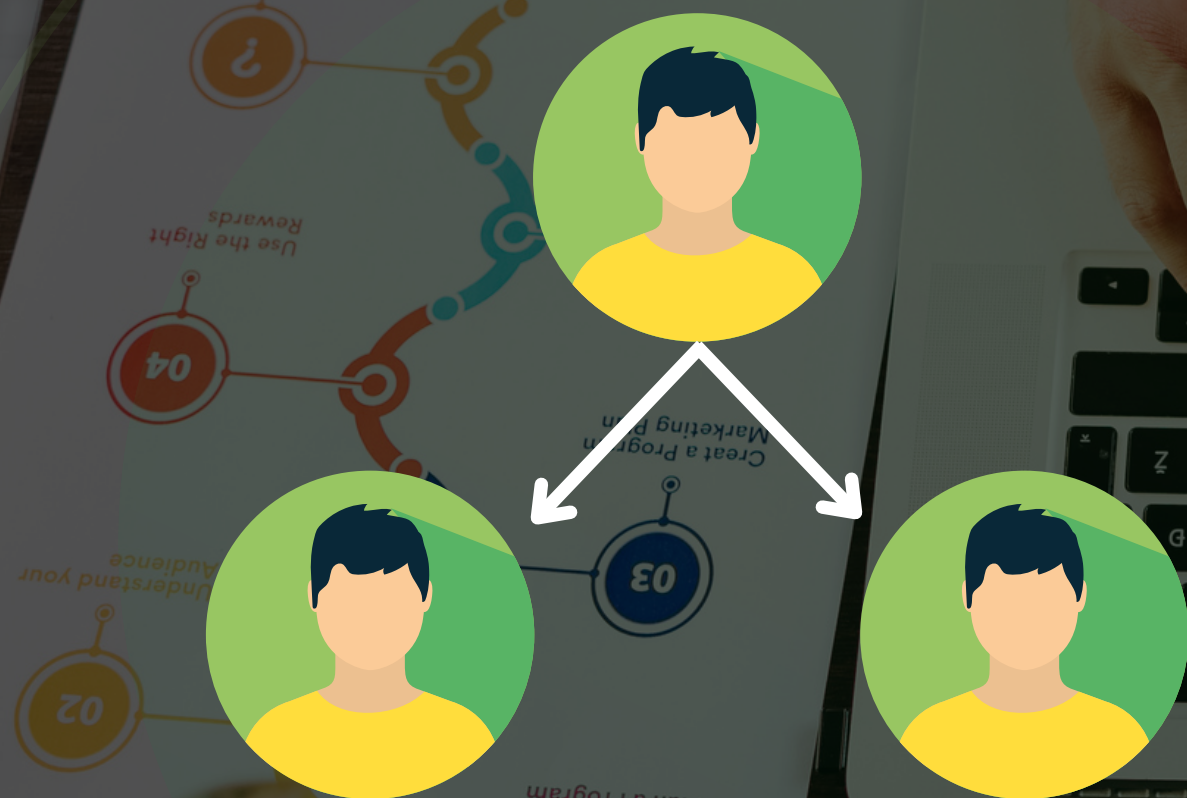
Repurchase Income

**Retail
Benefit
Upto
40%**

**All
Products
BV Upto
70%**

**BV
Matching
Weekly
12%**

- Weekly Repurchase Matching Income Flat 12% On BV.
- Weekly Capping Rs. 3,50,000/-
- DP = Discount Price





• Executive

| | |
|----------------------------------|--------|
| LEFT BV | 10,000 |
| RIGHT BV | 10,000 |
| MONTHLY SMART BONUS | 300/- |
| MONTHLY MAINTENANCE BOTH SIDE BV | 3000/- |



• Star

| | |
|----------------------------------|--------|
| LEFT BV | 20,000 |
| RIGHT BV | 20,000 |
| MONTHLY SMART BONUS | 600/- |
| MONTHLY MAINTENANCE BOTH SIDE BV | 6000/- |



• Silver

| | |
|----------------------------------|----------|
| LEFT BV | 50,000 |
| RIGHT BV | 50,000 |
| MONTHLY SMART BONUS | 1,500/- |
| MONTHLY MAINTENANCE BOTH SIDE BV | 15,000/- |



• Gold

| | |
|----------------------------------|----------|
| LEFT BV | 1,00,000 |
| RIGHT BV | 1,00,000 |
| MONTHLY SMART BONUS | 3,000/- |
| MONTHLY MAINTENANCE BOTH SIDE BV | 30,000/- |





• Ruby

| | |
|----------------------------------|----------|
| LEFT BV | 2,00,000 |
| RIGHT BV | 2,00,000 |
| MONTHLY SMART BONUS | 6,000/- |
| MONTHLY MAINTENANCE BOTH SIDE BV | 60,000/- |



• Platinum

| | |
|----------------------------------|------------|
| LEFT BV | 5,00,000 |
| RIGHT BV | 5,00,000 |
| MONTHLY SMART BONUS | 15,000/- |
| MONTHLY MAINTENANCE BOTH SIDE BV | 1,50,000/- |





• Emerald

| | |
|----------------------------------|------------|
| LEFT BV | 10,00,000 |
| RIGHT BV | 10,00,000 |
| MONTHLY SMART BONUS | 30,000/- |
| MONTHLY MAINTENANCE BOTH SIDE BV | 3,00,000/- |



• Sapphire

| | |
|----------------------------------|------------|
| LEFT BV | 20,00,000 |
| RIGHT BV | 20,00,000 |
| MONTHLY SMART BONUS | 60,000/- |
| MONTHLY MAINTENANCE BOTH SIDE BV | 6,00,000/- |



• Diamond

| | |
|----------------------------------|-------------|
| LEFT BV | 50,00,000 |
| RIGHT BV | 50,00,000 |
| MONTHLY SMART BONUS | 1,50,000/- |
| MONTHLY MAINTENANCE BOTH SIDE BV | 15,00,000/- |



• Double Diamond

| | |
|----------------------------------|------------|
| LEFT BV | 1 Cr |
| RIGHT BV | 1 Cr |
| MONTHLY SMART BONUS | 3,00,000/- |
| MONTHLY MAINTENANCE BOTH SIDE BV | 30 Lac |





• Royal Diamond

| | |
|----------------------------------|--------|
| LEFT BV | 3 Cr |
| RIGHT BV | 3 Cr |
| MONTHLY SMART BONUS | 9 Lac |
| MONTHLY MAINTENANCE BOTH SIDE BV | 90 Lac |



• Crown

| | |
|----------------------------------|-------------|
| LEFT BV | 6 Cr |
| RIGHT BV | 6 Cr |
| MONTHLY SMART BONUS | 18 Lac |
| MONTHLY MAINTENANCE BOTH SIDE BV | 1 Cr 18 Lac |



• Double Crown

| | |
|----------------------------------|--------|
| LEFT BV | 10 Cr |
| RIGHT BV | 10 Cr |
| MONTHLY SMART BONUS | 29 Lac |
| MONTHLY MAINTENANCE BOTH SIDE BV | 3 Cr |



• Kohinoor

| | |
|----------------------------------|--------|
| LEFT BV | 20 Cr |
| RIGHT BV | 20 Cr |
| MONTHLY SMART BONUS | 55 Lac |
| MONTHLY MAINTENANCE BOTH SIDE BV | 6 Cr |





- **Needs King**

| | |
|----------------------------------|--------|
| LEFT BV | 50 Cr |
| RIGHT BV | 50 Cr |
| MONTHLY SMART BONUS | 1.5 Cr |
| MONTHLY MAINTENANCE BOTH SIDE BV | 15 Cr |



Technical Income

**If you maintain "Platinum" regularly for 3 months.
then you will be known the as a Technical Achiever
and at this stage you will get an equal share in the
company's 99% profit**

Platinum – 1%

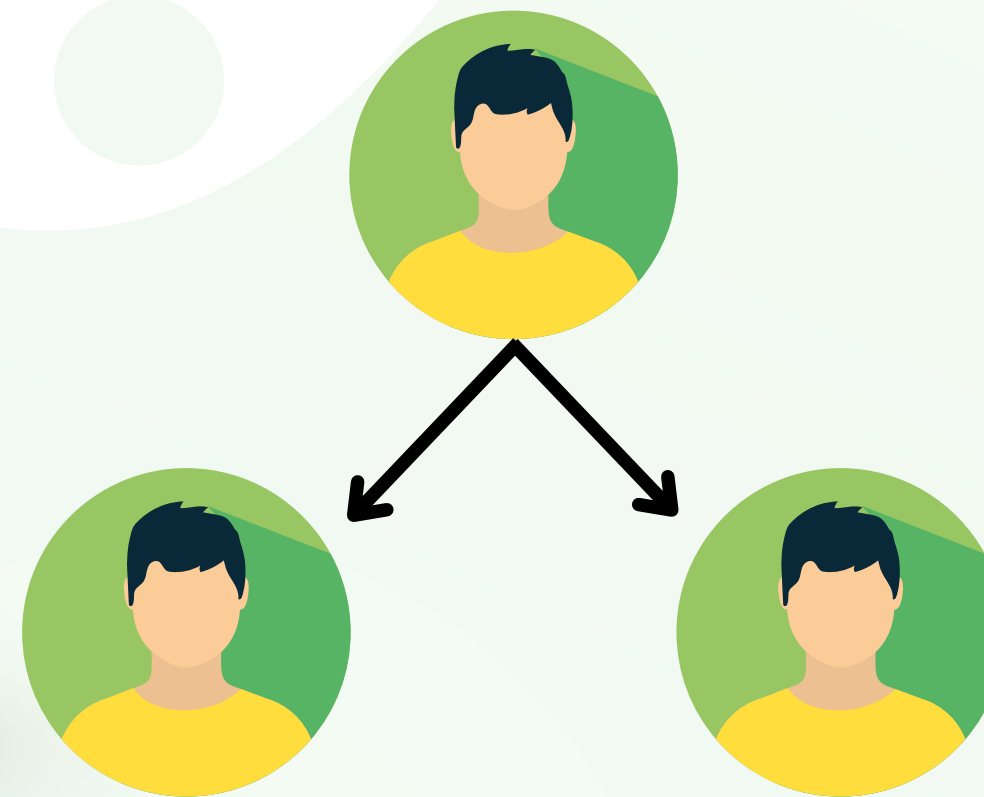
Diamond – 2%

Crown – 3%



Needs Fastrack Club

- Level-1 = One day Training
- Level-2 = 1N/1D Training
- Level-3 = 2N/3D L.D.P



Executive

Star

Silver

Gold

Ruby

If both sides 15000by continue 2 months, then you qualified in Level 1
If both sides 40000by continue 2 months, then you qualified in Level 2
If both sides 60000 by continue 2 months, then you qualified in Level 3



Needs Royal Club

Platinum

Emerald

Sapphire



Platinum both sides 150000 by continue 2 months, then you qualified in Level 2
Emerald both sides 40000 by continue 2 months, then you qualified in Level 2
Sapphire both sides 60000 by continue 2 months, then you qualified in Level 2



Core Team – I

- Diamond both sides 1500000by continue 2 months, then you qualified in Level 2
- Double Diamond both sides 300000by continue 2 months, then you qualified in Level 2
- Royal Diamond both sides 900000by continue 2 months, then you qualified in Level 2

Level-1, continue 2 time, then you qualified in Level 2
Level-2, continue 2 time, then you qualified in Level 3



Core Team – II

- Crown
- Double Crown
- Kohinoor
- Needs King L.D.P & CAPL
INTERNATIONAL TRIP





Self Repurchase Income

Self Repurchase 1000 BV is equal to One unit and if you achieve this you will get one unit cash form company's 5% turnover





Why Needs Ayurveda

- Strong profile
- Self manufacturing units
- Quality products
- Best products price
- Best business volume in market
- Simple and stable plan
- Highest binary for freshers
- Carry forward plan
- Per day, per week & per month income 3 types of income
- Royalty income
- No Monthly purchase condition for payout
- Single leg income





How To Start !



STEP – 01
ID REGISTRATION

STEP – 02
USE PRODUCTS

STEP – 03
SHARE US

Steps To Connect With System

Thank You

For Your Attention



Plot no-430, Part -2 HSIIDC,
Near Namastay Chowk,
Karnal -132001, Haryana, India



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