



Needs Ayurveda



WELCOME
TO THE 
WORLD OF
OPPORTUNITIES

NEEDS AYURVEDA CORE SUCCESS PLAN



AN OPPORTUNITY
FOR
ORDINARY PEOPLE
TO BECOME
AN EXTRAORDINARY

BEFORE YOU DECIDE
JUST THINK FOR THE
MOMENT

Why must seek
new opportunity ?

**DON'T MISS
THIS
OPPORTUNITY**



INFLATION RATE

1920	→	Rs. 1
1940	→	Rs. 10
1960	→	Rs. 100
1980	→	Rs. 1000
2000	→	Rs. 10,000
2020	→	Rs. 1,00,000
2040	→	?????

ARE YOU FACING CHALLENGES IN YOUR JOB/BUSINESS?



Uncertainty
of Future



Job
Security



Stressed
Out



Health
Issues



Increasing
Overheads



No Family
Time



Competition



Not Enough
Profit Margin



Unhappy or Bored
with Your Current
Work



Salaried Income with
No Scope of Growth

ARE YOU AN OPPORTUNITY SEEKER?



Financial
Challenges



Controlled by
Someone Else



Lack of
Dignity



Hazardous Working
Conditions



No Value in
Current Role



Strong Desire
to Achieve



Lower
Self Esteem

**YOU CAN
OVERCOME
FROM ALL
THESE.....**

YOU CAN FULFILL YOUR DREAMS



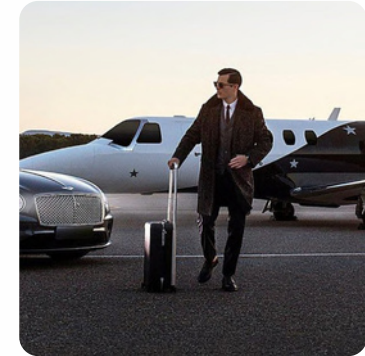
Financial
Freedom



Peace of
Mind



Build a
Secure Future



Improved
Lifestyle



Family
Holidays



Recognition for
Achievements

AND MUCH MORE.....



DIRECT SELLING IS THE SOLUTION

A Good Direct Selling
should have the following

Impressive Track Record

Good background, financial stability
& wide reach

Amazing Products

Should be demanding, unique and cost
effective & acceptable worldwide

Excellent Compensation

Unique, equal, and profitable plan
for the distributors

WHY DIRECT SELLING BUSINESS?



No Investment



No Experience
Required



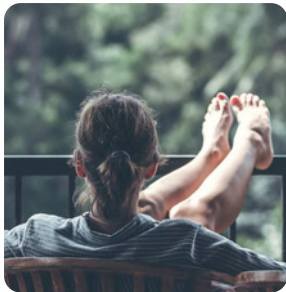
Time Flexibility



Own Boss



No Age Bar



Peace of Mind



Passive Income



Recognition



Help Others



Family Security



Part Time
(No risk to your current job)



Full Time
(Unlimited Potential)



Personal &
Financial Freedom



Full Training
& Support

A WIN-WIN ENVIRONMENT



Doctor



Lawyer



Engineer



Housewives



College Students



Retired People



Newspaper Distributor



Rickshaw Driver



Salesman

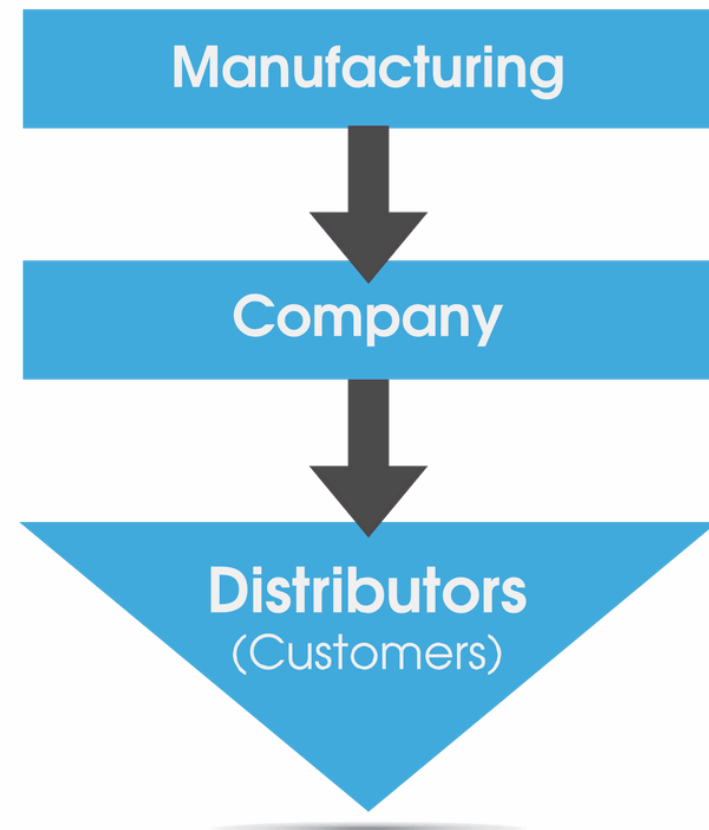
**ANYONE
CAN DO
THIS**

HOW DIRECT SELLING WORKS?

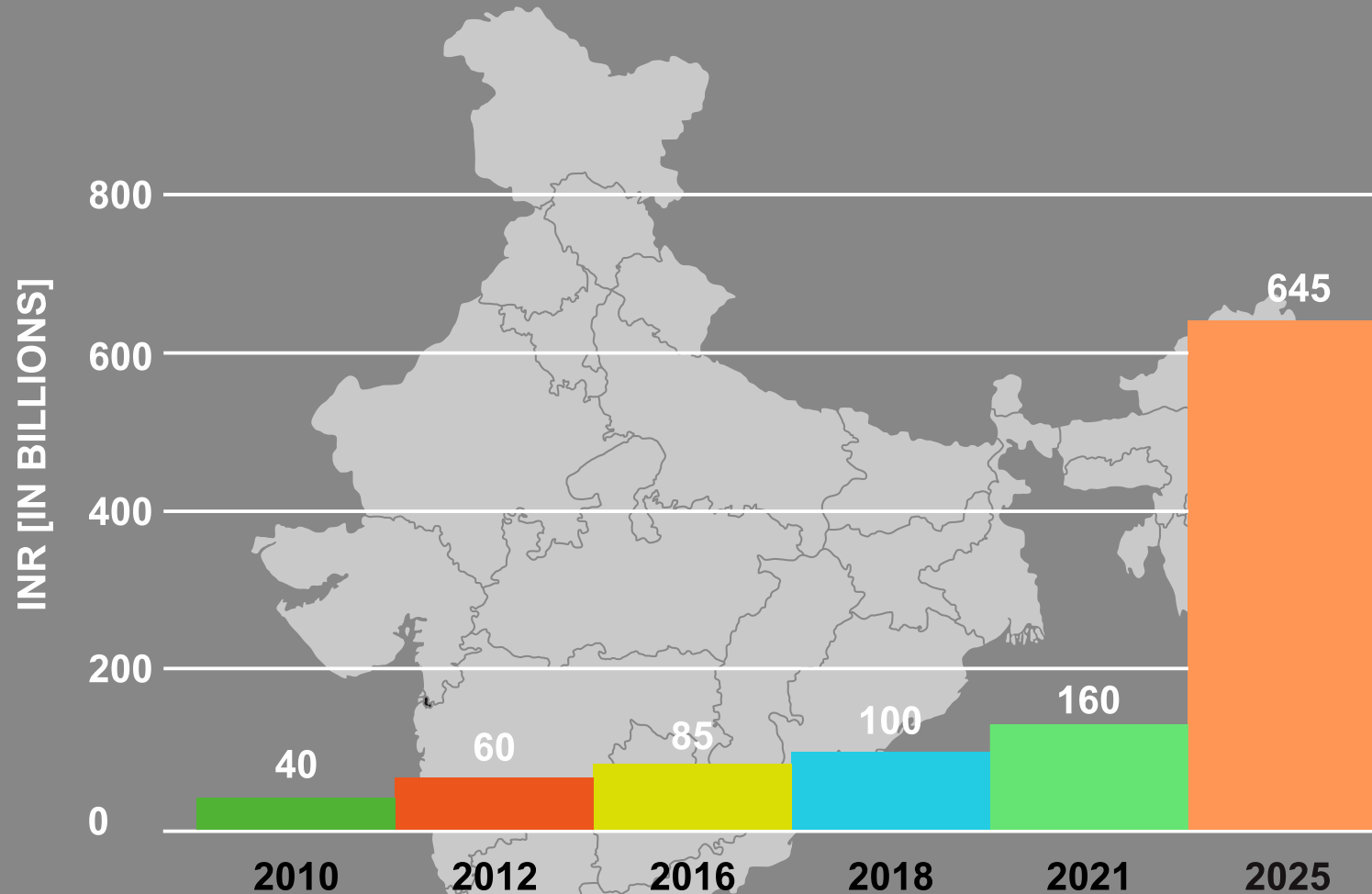
Traditional Business



Direct Selling



GROWTH OF NETWORK MARKETING IN INDIA



NETWORK MARKETING
IS ALL ABOUT
FOR THE PEOPLE,
WITH THE PEOPLE
AND BY THE PEOPLE.

India is the second largest populated
country with 140 crore people.

WE HAVE HUGE POTENTIAL

Source : KPMG & FICCI Reports

MAN BEHIND THE VISION

- Mr Anoop Bhardwaj

CMD @NEEDSAYURVEDA



Professional Experience

20+ yrs experience in running a company in manufacturing, marketing & building brands.

**Chief Managing Director
at North India Life Science**

Manufacturing, Marketing & Exporting brands across the world.

“ **A DREAM DOESNT BECOME
REALITY THROUGH MAGIC,
IT TAKES SWEAT,
DETERMINATIONS & HARDWORKS.** ”



NEEDS A GLOBAL COMMUNITY

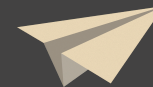
- Mr Avinish Bhardwaj

MD @ NEEDSAYURVEDA



MISSION

To enhance wealth generating capability
of enterprises and individuals in a
globalized environment and delivering
superior value to all our stakeholders.



VISION

To be the company that best
understands and satisfies the
product, service and self-fulfilment
needs of all the stakeholders who
are directly or indirectly connected
to our company.



MEET OUR MANAGEMENT TEAM

Professional Experience

12+ yrs experience in Network Marketing
Industry, marketing & building brands.

Business Trainer and Marketing Coach.

Trained 5000+ Leaders in Mentorship
Program.



Mr. Kumar Manish
MARKETING HEAD & DIRECTOR



MEET OUR MANAGEMENT TEAM

Professional Experience

10+ yrs experience in Network Marketing
Industry, marketing & building brands.

Management Skills and Business
Development Coach.

Product Management and R&D Head in
Needs Ayurveda.



Mr. Abhay Kumar
RESEARCH & DEVELOPMENT HEAD & DIRECTOR

OUR STRONG BACKGROUND



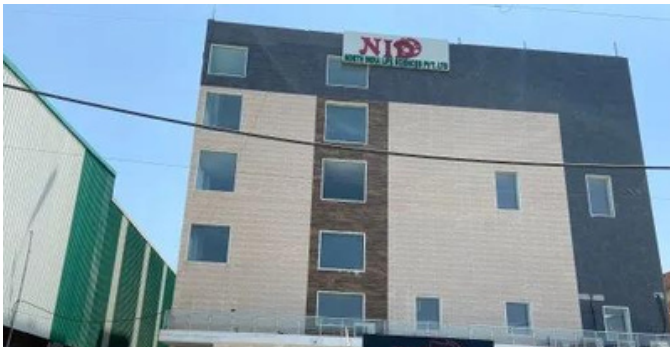
Needs Ayurveda Pvt. Ltd. was incorporated in 2021 under the companies act 1956. Needs Ayurveda Pvt Ltd started with a vision to provide natural organic personal care, health care, skin care, body care and hair care products across the globe. Needs Ayurveda was started by young visionary entrepreneur at the age of 25 and has achieved a lot of milestone year on year. They have strong code of ethics from the first day and that had been their strength strong and long term growth.

WHY NEEDS AYURVEDA ?

- Biggest Head Office in Direct Selling.
- 7+ Manufacturing Unit in Karnal Haryana.
- 100% Self-Manufacturing Product.
- India's No 1 Largest Manufacturer in 3rd partyProduct.
- International supply in over 20+ countries
- 6000+ Own manufacturing products.
- Self Laboratory.
- Turnover - 4200+ Cr per annum.
- Brands- NID,Needs Ayurveda, Holy Ayurveda, Binexo, Elle Herbals.
- World Class Product and Packing.
- 100% Result Oriented Product.
- Market Price Product with High Quality.

OUR HEAD OFFICE

**Plot no-430, Part -2 HSIIDC,
Near Namastay Chowk,
Karnal -132001, Haryana, India**



OUR PRODUCT RANGE

Needs Ayurveda has various products
Across different categories to meet your needs.



THE SATISFACTION GUARANTEE



Health Care

Beauty Care

Personal Care

Hair Care

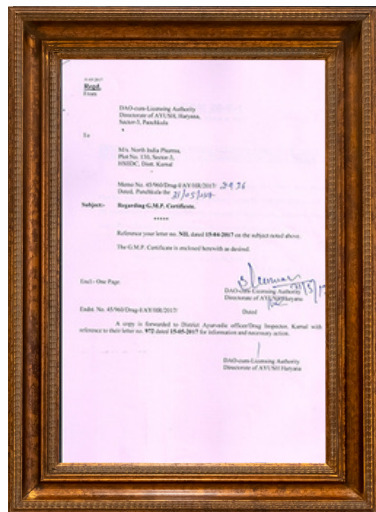
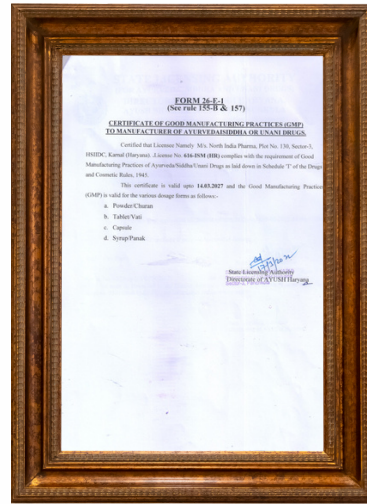
Skin Care

Body Care

PHILOSOPHY BEHIND EVERY PRODUCT

1. Best Quality Product
2. Innovative Products
3. Right Pricing
4. Right Business Volume

OUR CERTIFICATIONS



OUR CERTIFICATIONS



MAKE YOUR CHOICE



Become a
Customer

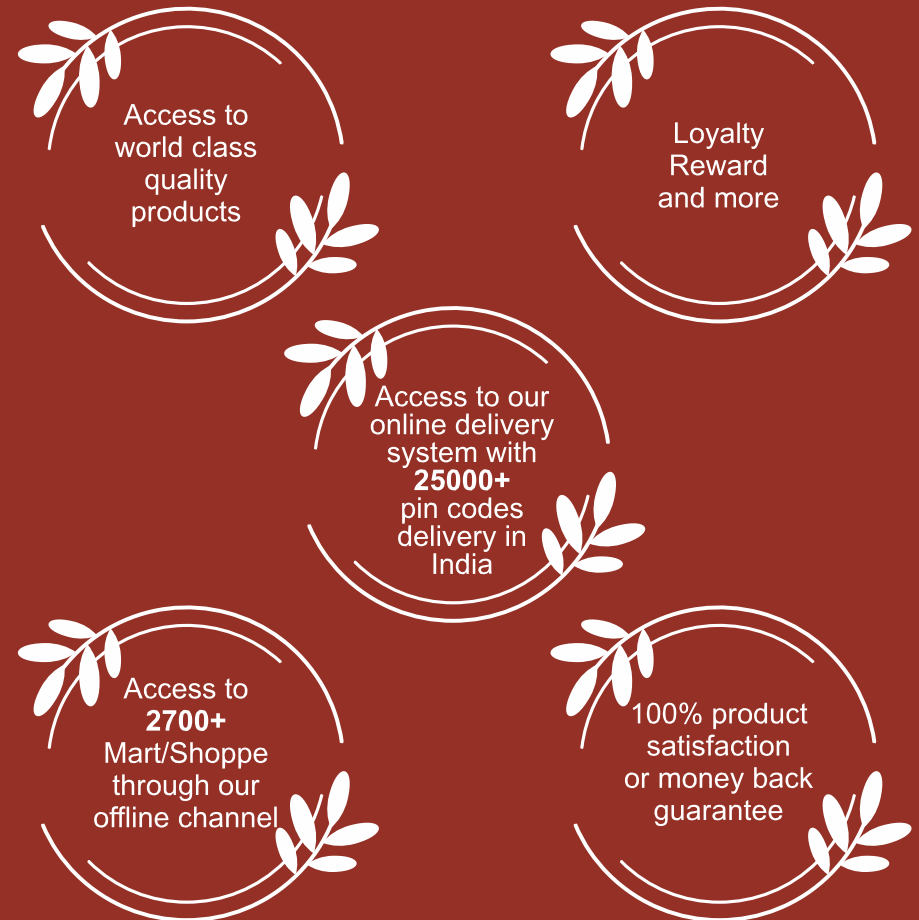
Become a
Needs
Independent
Business
Owner



NEEDS AYURVEDA - BECOME A CUSTOMER

A Registered **NEEDS** Product User

Can purchase product at **10 - 40% discount** and enjoy the following benefits:



HOW TO JOIN NEEDS?

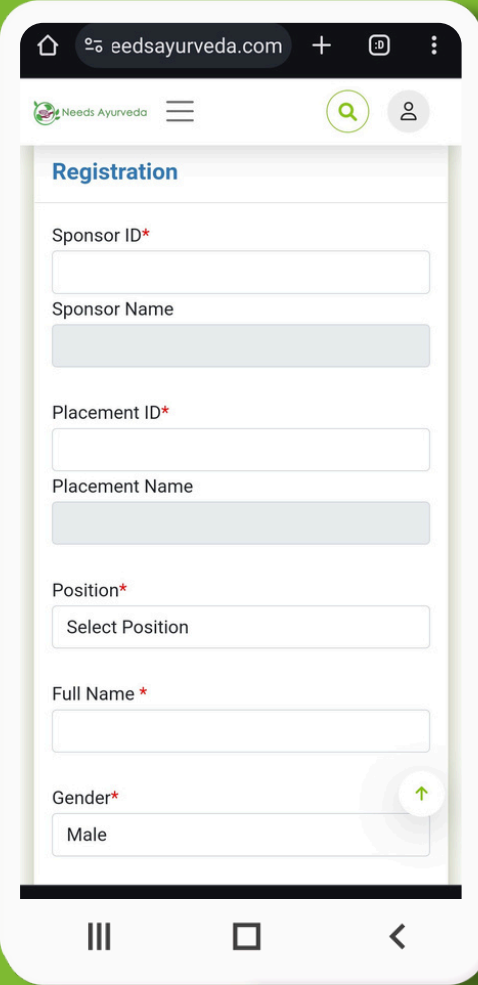
NEW REGISTRATION ONLINE PROCEDURE

In website new registration option is to generate ID for new distributor who joined in business.

Here you need :-

1. Sponsor ID (ID of person who sponsor).
2. Placement ID (ID under which this person will place)
3. Type: Individual or Firm
4. Name
5. DOB
6. Mobile Number
7. Address
8. Bank information
9. KYC Details.

www.needsayurveda.com



The image shows a smartphone screen displaying the registration form on the website needsayurveda.com. The form is titled "Registration" and includes the following fields:

- Sponsor ID*
- Sponsor Name
- Placement ID*
- Placement Name
- Position* (with a dropdown menu showing "Select Position")
- Full Name *
- Gender* (with a dropdown menu showing "Male")

At the bottom right of the form, there is a green circular button with an upward arrow. The smartphone's navigation bar at the bottom shows the back, home, and recent apps icons.



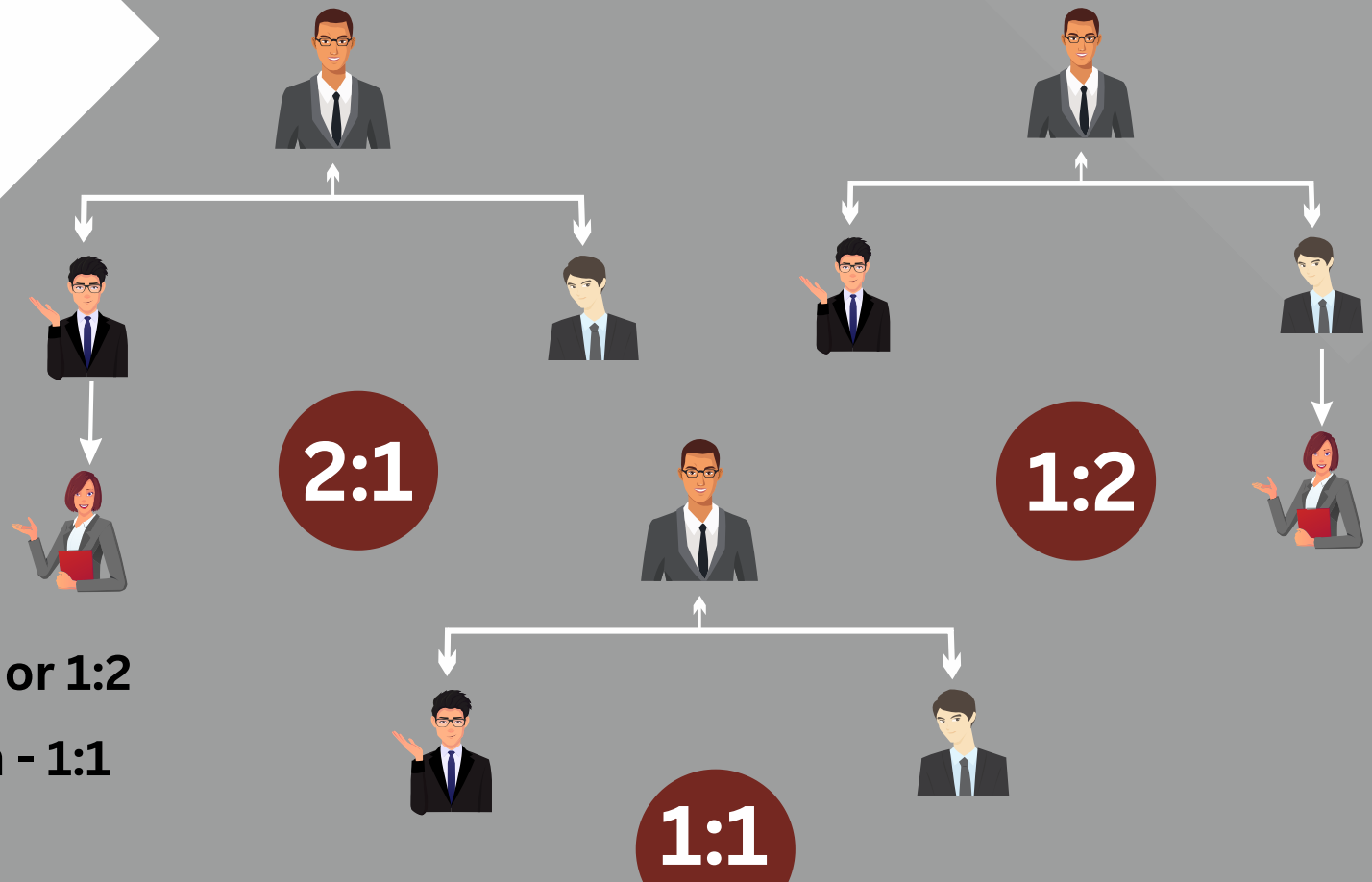
ACTIVATION PROCESS

ACTIVATION BV	PV	DAILY PAYOUT (20%)	DAILY CAPPING
1000 BV	1 PV	200	2000
2500 BV	2.5 PV	500	5000
5000 BV	5 PV	1000	10000
10000 BV	10 PV	2000	25000
1000 BV = 1 PV			



OUR MARKETING PLAN

**MATCHING
INCOME (20%)**



First Income - 2:1 or 1:2

Unlimited Depth - 1:1

CONSUMER

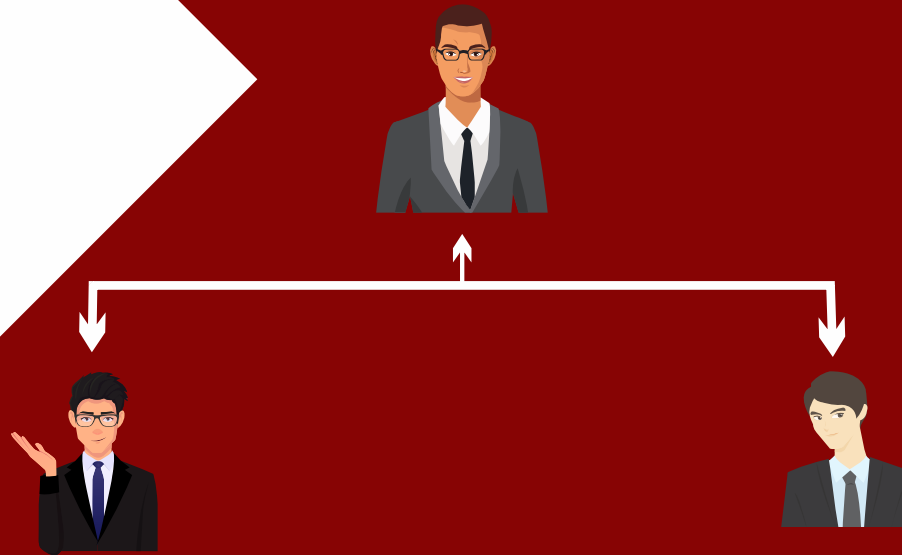
RETAILER

**BUILD
BUSINESS**

**LEADERSHIP
& ROYALTY**

PER DAY CLOSING PER DAY PAYOUT

**MONTHLY
INCOME
₹750000/-**



1000 LBV - 1000 RBV = Rs 200/-

2500 LBV - 2500 RBV = Rs 500/-

4000 LBV - 4000 RBV = Rs 800/-

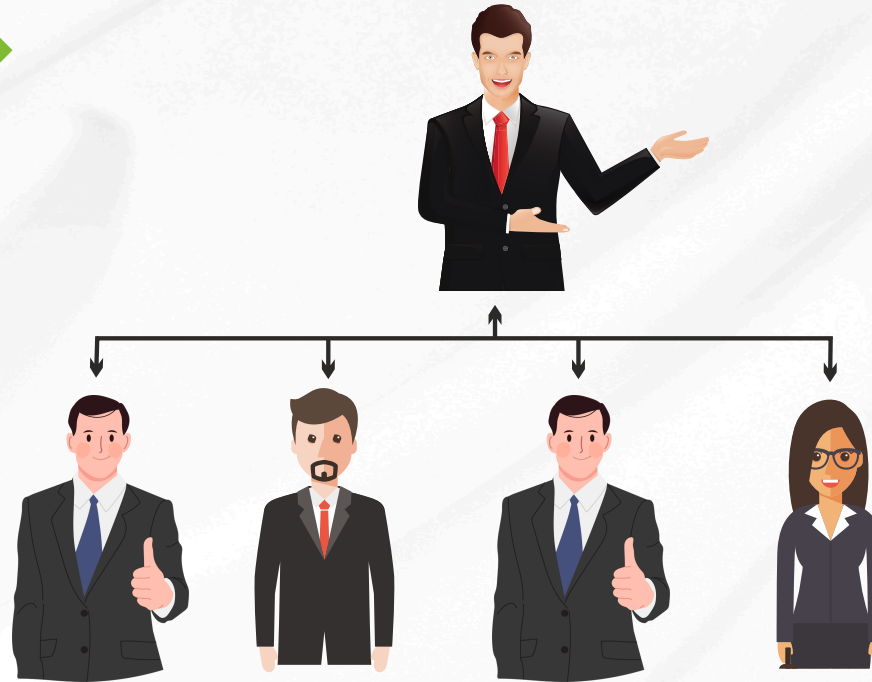
50000 LBV - 50000 RBV = Rs 10000/-

100000 LBV - 100000 RBV = Rs 20000/-

125000 LBV - 125000 RBV = Rs 25000/-

POWER LEG ALWAYS CARRY FORWARD

DIRECT SPONSOR INCOME



**5% - DIRECT SPONSOR INCOME
FROM ALL YOUR DIRECT SPONSOR.**

**2% - DIRECT SPONSOR INCOME FROM ALL
DIRECT SPONSOR OF YOUR DIRECT
SPONSORS.**

REPURCHASE INCOME

**UPTO 40%
DISCOUNT**

**UPTO 70%
BUSINESS
VALUE**

**12% INCOME
ON MATCHING
BV**

**Weekly Closing : Weekly Income
Weekly Capping Rs 3,50,000/-**

MONTHLY SMART BONUS INCOME

EXECUTIVE



300

**REWARD
MONEY**

LEFT BV	10000
RIGHT BV	10000
MONTHLY SMART BONUS	300
MONTHLY MAINTENANCE BOTH SIDE BV	3000

STAR

LEFT BV	20000
RIGHT BV	20000
MONTHLY SMART BONUS	600
MONTHLY MAINTENANCE BOTH SIDE BV	6000



600

**REWARD
MONEY**



**REWARD
MONEY**

SILVER	
LEFT BV	50000
RIGHT BV	50000
MONTHLY SMART BONUS	1500
MONTHLY MAINTENANCE BOTH SIDE BV	15000

GOLD

LEFT BV	100000
RIGHT BV	100000
MONTHLY SMART BONUS	3000
MONTHLY MAINTENANCE BOTH SIDE BV	30000



3000

**REWARD
MONEY**



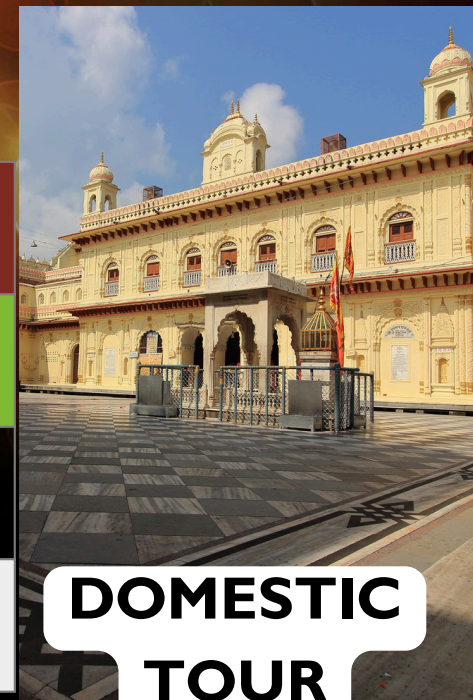
**REWARD
MONEY**

RUBY

LEFT BV	200000
RIGHT BV	200000
MONTHLY SMART BONUS	6000
MONTHLY MAINTENANCE BOTH SIDE BV	60000

PLATINUM

LEFT BV	500000
RIGHT BV	500000
MONTHLY SMART BONUS	15000
MONTHLY MAINTENANCE BOTH SIDE BV	150000



**DOMESTIC
TOUR**



**DOMESTIC
COUPLE TOUR**

EMERALD	
LEFT BV	1000000
RIGHT BV	1000000
MONTHLY SMART BONUS	30000
MONTHLY MAINTENANCE BOTH SIDE BV	300000

SAPPHIRE	
LEFT BV	2000000
RIGHT BV	2000000
MONTHLY SMART BONUS	60000
MONTHLY MAINTENANCE BOTH SIDE BV	600000



**CRUISE
TRIP**



**CRUISE
COUPLE TRIP**

DIAMOND	
LEFT BV	5000000
RIGHT BV	5000000
MONTHLY SMART BONUS	150000
MONTHLY MAINTENANCE BOTH SIDE BV	1500000

DUAL DIAMOND	
LEFT BV	1 CR
RIGHT BV	1 CR
MONTHLY SMART BONUS	300000
MONTHLY MAINTENANCE BOTH SIDE BV	30 LAC



**INTERNATIONAL
TOUR**



INTERNATIONAL COUPLE TOUR

ROYAL DIAMOND

LEFT BV

3 CR

RIGHT BV

3 CR

MONTHLY SMART BONUS

9 LAC

MONTHLY MAINTENANCE BOTH SIDE BV

90 LAC

CROWN

LEFT BV

6 CR

RIGHT BV

6 CR

MONTHLY SMART BONUS

18 LAC

MONTHLY MAINTENANCE BOTH SIDE BV

1 CR 18 LAC



INTERNATIONAL TOUR



**INTERNATIONAL
COUPLE TOUR**

DUAL CROWN

LEFT BV	10 CR
RIGHT BV	10 CR
MONTHLY SMART BONUS	29 LAC
MONTHLY MAINTENANCE BOTH SIDE BV	3 CR

KOHINOOR

LEFT BV	20 CR
RIGHT BV	20 CR
MONTHLY SMART BONUS	55 LAC
MONTHLY MAINTENANCE BOTH SIDE BV	6 CR



**INTERNATIONAL
TOUR**

Badges Ceremony & Foreign Tour With Family

NEEDS KING

LEFT BV

50 CR

RIGHT BV

50 CR

MONTHLY SMART BONUS

1.5 CR

MONTHLY MAINTENANCE BOTH SIDE BV

15 CR



Needs No to Zero Plan

From Executive to Ruby Designation you will get Incentive Bonus as Achievement Reward Money.

Any Self Repurchase Billing will be Accounted to Weeker Side (Incentive Leg).

In Monthly Maintenance BV which Level you maintain now you will get Smart Incentive Bonus according to that Level.

For Example : Your Level : Silver

You Maintain : 6000 Both Side [Star Level]

Your Income will be counted as Star that month

TECHNICAL INCOME

If you maintain "Platinum" regularly for 3 months just after achieving it, then you will be known the as a Technical Achiever and at this stage you will get an equal share in the company's 99% profit

25000 BV = 1Unit

Platinum - 1%

Diamond - 2%

Crown - 3%

Term & Conditions : The Technical Achiever have to maintain minimum 1 unit per month to take share in CTO.

INCENTIVE TOURS

DIVINE HAWK MEETING

1 time in a year



FAMILY DIAMOND SUMMIT

1 time in a year



OUR EDUCATION SYSTEM

Education is the mother of Leadership



DREAM TO BUILD,
STRONGEST
EDUCATION SYSTEM



SOCIAL MEDIA

For More Updates **LIKE, FOLLOW & SUBSCRIBE**



Needs Ayurveda

@ayurvedaneeds

Needs Ayurveda

SCAN TO DOWNLOAD

WANT ^{to be} PART OF

NEEDS FAMILY ?



Call us on :

+91 74198 55372

For Assistance.

NEEDS AYURVEDA. LTD.

MOTIVATIONAL COMPANY NIDH... India Life Sciences Pvt. Ltd.



IF YOU HAVE A DREAM,
WE HAVE AN OPPORTUNITY

